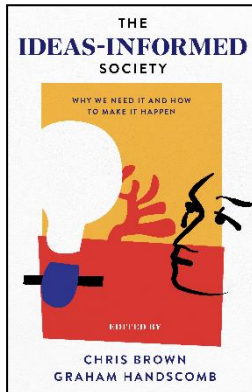


New book explores why we need an ideas-informed society to shape a better future.



The Ideas-Informed Society: Why We Need It and How to Make It Happen

Chris Brown and Graham Handscomb

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"Ideas matter because they break the hold of status quos."

- **Sir Anthony Seldon**

With a foreword by Sir Anthony Seldon, *The Ideas-Informed Society*, explores how, in order to thrive, society needs citizens who actively engage in new ideas. Particularly as western societies find themselves in the midst of environmental, social and political crises in a volatile world.

Academics Chris Brown and Graham Handscomb argue that being ideas-informed ensures that people are better positioned to make beneficial decisions and achieve personal fulfilment and improved wellbeing. Citizens with a broad understanding of scientific and technological advances, cultural developments and political events are better placed to improve their own lives and society as a whole. As well as leading to effective choice-making, being ideas-informed can lead to widespread support for progressive beliefs, such as social justice.

Through the perspectives of a diverse range of expert contributors, including Sir Les Ebdon CBE; Revd Canon Helen Cameron; Paul Lindley OBE, Iain King CBE, Sam Fowles and Valerie

Hannon, *The Ideas-Informed Society* explores ideas around free speech, entrepreneurship, education, the arts, the environment, the role of parliament and local communities.

Presenting concepts from academia, industry, and practice, *The Ideas-Informed Society* closes the gap between the ideal of the ideas-informed society and our current reality. The book conceives what an ideas-informed society might look like, how to make it a reality and what threatens its existence.

About the Authors:

Chris Brown is Professor in Education at University of Warwick, UK and Distinguished Visiting Professor, University of Tübingen. Chris' research focuses on improving outcomes for the disadvantaged and marginalised, and he has been awarded numerous prizes for its innovative nature. He is regularly invited to keynote at major international academic conferences and has presented his research at several literature and spoken word festivals.

Graham Handscomb is Honorary Professor with University College London (UCL) and Visiting Professor at University of Bolton, and Durham University, UK. He was previously Professor of Education and Dean of The College of Teachers. He is a fellow of numerous organisations and universities, has written many books and articles for over 30 years and is editor of a number of journals including *Professional Development Today*. Graham also runs a consultancy service where he provides interim management for medium to large organisations, including schools, local authorities and universities, to help implement complex business critical change in cost effective, tight timescales. He pioneered the concept of the *Research Engaged School* which has become an internationally adopted practice and policy model.

For a review copy of *The Ideas-Informed Society* or for an interview with Chris or Graham please contact:

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